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## The Cyclone Aide Experience

### Abstract

Cyclone Aides play an essential role in the transition of new students into the university. Cyclone Aides serve as university-wide ambassadors. Cyclone Aides work directly with New Student Programs (NSP) staff for training programs and the development of Orientation and Destination Iowa State. They are employed by NSP from January of the incoming year until January the following year and go through intensive training processes to cover crucial skills like public speaking, customer service, leadership, and knowledge of campus resources.

Serving as a Cyclone Aide has made a significant impact on students' lives and allows them to share their passion of the university with incoming students and their families.

### Information Collection

The first orientation event at Iowa State was held in 1926, changed to a two-day event in 1960, and became the program we are familiar with today in 1983. The Cyclone Aide position was created in 1969 and has continued to change and evolve to meet the demands of new students and their families.

History and class pictures were collected from University Archives and New Student Programs staff. FAQs were collected from Cyclone Aides, New Student Programs staff, and the current website. I used Google Forms to collect Cyclone Aide testimonials and shared the information with Cyclone Aide Alumni through a Facebook Group.



Cyclone Aide Class of 1970

### Impact

The goal of this project was to redesign the website with Iowa State University Office of Admissions that covers all aspects of serving as a Cyclone Aide. It will include links to additional material about the position and testimonials from Cyclone Aide Alumni about their time as a Cyclone Aide and how it impacted their lives.

### What's new on the website?

There are two website locations of Cyclone Aide information—one about current Cyclone Aides and one about the position information. Each of these pages will have links to the others for easy access.

Additional links include:

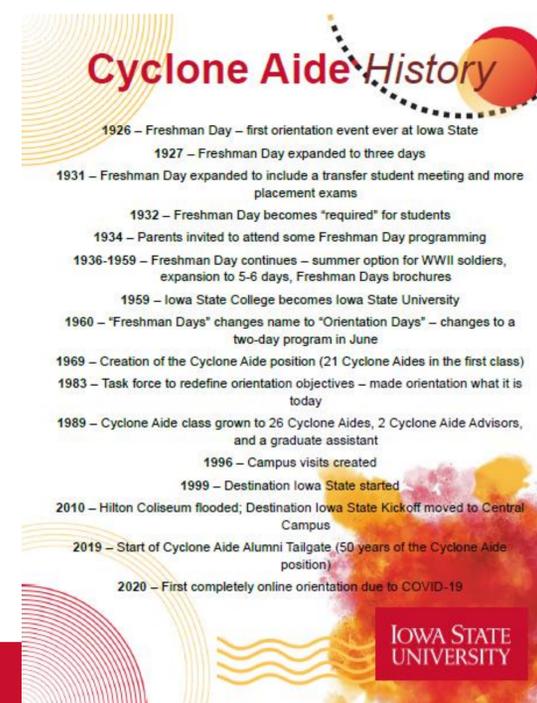
- Cyclone Aide History
- FAQs
- Pictures of Cyclone Aide Alumni
- Testimonial videos

### Going Forward

Since the project was significantly delayed because of COVID-19, the website won't be officially released until early 2021.

I will continue to work with New Student Programs staff to upload more Cyclone Aide testimonial videos as we receive them.

The Cyclone Aide Class pictures are set up that future classes can be easily added by New Student Programs staff.



Cyclone Aide Class of 2020



CLASS OF 2020